



2010 CHAMBER INVESTOR PROGRAM

Our Mission: “The Greater Fairbanks Chamber of Commerce represents our members by building partnerships, advocating for a healthy economic environment and promoting the greater Fairbanks area as an attractive place for business and community.”

100 Cushman Street, Suite 102; Fairbanks, AK 99701
Phone: 907-452-1105 / Fax: 907-456-6968
Email: info@fairbankschamber.org

2010 CHAMBER INVESTORS PROGRAM

In 2008 The Greater Fairbanks Chamber of Commerce implemented the Chamber Investor Program; the investor program replaced the Benefactor Package that was utilized between 1997 and 2007. The Benefactor Package was designed to provide additional support to the Chamber's yearly operations while making sponsorship requests occur at a single time at the beginning of the year. As the Chamber evolves and grows, so do our needs and opportunities; to accommodate this change, the Chamber introduced the Chamber Investor Program.

Redesigned to better serve our membership and the community, the Investor program allows members to focus their promotional opportunities in areas of impact they most care about. Our Investors are a select group that has committed to an increase in their annual membership dues in order to support economic enhancement in the community. Investment at varying levels secures some standard membership features:

FEATURES INCLUDED:	SILVER	GOLD	PLATINUM	DIAMOND
Additional Areas of Focus	0*	2*	4*	6*
Tickets to the Annual Investor Reception	2	2	2	2
Tickets to the Annual Membership Meeting	2	2	2	2
Company Listing on GML Banner at the GML	Yes	Yes	Yes	Yes
Mailing List of Members	Yes	Yes	Yes	Yes
Company Logo Listing in Chamber Line	Yes	Yes	Yes	Yes
Advertisement Insert in Chamber Line	½ Page Ad 1 / Year	½ Page Ad 1 / Year	Full Page 1 / Year	Full Page 2 / Year
Company Listing on our Letterhead	Yes	Yes	Yes	Yes
Company Listing on our Website (with a Direct Link)	Yes	Yes	Yes	Yes
Company Listing on our E-News	Yes	Yes	Yes	Yes

**Every Investor, regardless of level, receives one area of focus: "Business Development."*

In addition to dues of \$2,500 per year, each Investor automatically becomes a sponsor of the "Business Development" area of focus represented by the Chamber's operations staff. Each Investor is also given the opportunity to select a higher level of investment (Gold, Platinum, and Diamond) by providing additional donor funding, and selecting additional areas of focus to sponsor. Additional investments in these community focuses are made in increments of \$2500, and the total amount of money invested determines your organization's sponsorship level. All Investors begin at the *Silver* level, and increase in levels as their investment is increased:

Amount Invested		Total Investment		Focus		
Dues	Beyond Dues	(Dues + Additional Sponsorship)	Level	Areas		
\$2500	+	\$0	=	\$2,500	Silver	*0
\$2500	+	\$2,500	=	\$5,000	Gold	2
\$2500	+	\$5,000	=	\$7,500	Platinum	4
\$2500	+	\$7,500 or more	=	\$10,000 and up	Diamond	6

*Silver level is automatically a sponsor of the Business Development focus area.

Focus Areas

Chamber

Business Development	<input checked="" type="checkbox"/>	<i>Chamber Operations</i>
Community Arts	<input type="checkbox"/>	<i>Business and Arts Committee</i>
Member Outreach	<input type="checkbox"/>	<i>Membership/Ambassador Committee</i>
Education	<input type="checkbox"/>	<i>Education Committee</i>
Government	<input type="checkbox"/>	<i>Governmental Relations Committee</i>
Military	<input type="checkbox"/>	<i>Military Affairs Committee</i>
Natural Resources	<input type="checkbox"/>	<i>Natural Resources Committee</i>
Transportation	<input type="checkbox"/>	<i>Transportation Committee</i>
Urban & Rural	<input type="checkbox"/>	<i>Urban & Rural Affairs Committee</i>

Your organization’s investment level indicates the promotional level it receives during your selected community focuses’ agenda. For example, if your organization paid the base dues of \$2,500, invested an additional \$2,500 (for a total of \$5,000), and selected the Government Relations focus, your organization would be featured as a Gold Level Investor in promotional and marketing items utilized in all of the Chamber Operations functions, plus all of the Governmental Relations Committee functions.

AREAS OF FOCUS

The following is a list of all currently operating Chamber committees. These committees focus in-depth on current issues affecting Interior Alaska, our State, and our nation. Each committee is wholly comprised of dedicated Chamber volunteers who have chosen to contribute their time to the economic growth of the interior. Investment in Committee advocacy results in your sponsorship of its associated events; if a committee adds a new event while you are a investor to that committee, you will automatically become a sponsor of that event without any additional expense on your part.

Chamber Operations (Business & Community Development)

Mission:

“The Greater Fairbanks Chamber of Commerce represents our members by building partnerships, advocating for a healthy economic environment and promoting the greater Fairbanks area as an attractive place for business and community.”

Currently Associated Events:

- Programs
- Golden Days
- Annual Membership Meeting
- Leadership Fairbanks

Business and Arts Committee

Mission:

“The Business and Arts Committee builds a thriving community by building beneficial Business – Arts relationships.”

Current Chair:

June Rogers

Currently Associated Events:

- Annual Art Contest
- Friend of the Arts Program

Ambassadors Committee (Community Events)

Mission:

“The Membership and Ambassadors Committee develops and coordinates services of the Chamber to enhance the overall retention and recruitment of its membership, and serves as the official greeting arm of the Chamber and the community which results in a broad and diverse team of members dedicated to the enhancement of the economic future of Alaska.”

Current Chair:

Tracy Antonovich

Currently Associated Events:

- General Membership Luncheons
- Murder Mystery Event (New in 2010)

Education Committee (Education)

Mission:

“The Education Committee serves to advise Chamber members on matters of education that relate to the business community and promote a quality educational system, to include K – 12 and higher education.”

Current Chair:

Kurt Newman

Currently Associated Events:

- School Business Partnership Program
- Positive Picketing for Teachers
- Education Scholarship Program

Governmental Relations Committee (Government)

Mission:

“The Governmental Relations Committee monitors proposed or existing laws, policies and regulations affecting Chamber members or its mission. The Committee takes a proactive posture in advancing matters of importance to our community or our state. From time to time, the Committee submits formal recommendations to the Board and takes a lead role in advocating Chamber positions externally.”

Current Chair:

Lorna Shaw

Currently Associated Events:

- Juneau Fly-In (with Fairbanks Reception for the Interior Delegation)

Military Affairs Committee (Military)

Mission:

“The Military Affairs Committee promotes cooperative relationships between the military and Interior Alaskan businesses to maintain and enhance the economic value of our military installations.”

Current Chair:

Steve Lundgren

Currently Associated Events:

- Military Appreciation Banquet
- Community Partnership Day
- Project Partnership Programs

Natural Resources Committee (Natural Resources)

Mission:

“The Natural Resources Committee advocates for the development and use of Alaskan’s natural resources and strives to have a working knowledge of technical, financial, and political aspects surrounding development.”

Current Chair:

Tom Bundzten

Currently Associated Events:

- Clean Up Day

Transportation Committee (Transportation)

Mission:

“The Transportation Committee advocates for improvement and growth in transportation infrastructure for the Northern Region including roads, railroad, aviation, terminals and water access with a goal to enhance Fairbanks as the Alaska and Northern Region transportation hub and increase the capability to service International traffic.”

Current Chair:

Karl Gohlke

Urban & Rural Affairs Committee (Urban & Rural)

Mission:

“The Urban and Rural Affairs Committee identifies and supports projects that enhance urban and rural exchanges: business, social, educational, and cultural relations.”

Current Chair:

Ed Peebles

Currently Associated Events:

- Tanana Chiefs Conference Reception
- Urban-Rural Familiarization Trips

CONSIDER INVESTMENT IN YOUR CHAMBER

Please take the time to review this packet and consider taking advantage of this opportunity. It is noteworthy to point out that, although the typical yearly functions of a committee are listed below, committees may choose to create new additional programs. Whether you are a first-time Investor, or are a renewing investor, contact us for a personal appointment to customize the specifics of your organization’s participation in the program.

INVESTOR BENEFITS DESCRIPTIONS

Tickets to the Annual Investor Reception: The Annual Investor Reception is an exclusive, by invitation only, event held at the end of each calendar year. It is a catered social event held in your honor as an Investor of the Chamber.

Tickets to the Annual Membership Meeting: The Annual Membership Meeting is a yearly event in which the newly elected Directors and Chairperson of the Board of Directors are introduced. It is a catered social event and a great opportunity to celebrate the accomplishments of the last year.

Company Listing on GML Banner at the GML: At each GML, a very large banner is displayed on each side of the speaker's podium displaying the organizational logos of the Investors. Investor level determines the size of the logos on the banners, with Diamond being the largest and Silver being the smallest. Logos are also displayed electronically on the screen saver.

Mailing List of Members: As part of their package, Investors receive free access to the membership mailing list.

Company Listing in ChamberLine: The Investor's organizational logos are printed in full color on every issue of the Chamber's monthly newsletter.

Advertisement Insert in ChamberLine: Each Investor receives the opportunity to place one free advertisement in a month of your choice based on investment level.

Company Listing on our Letterhead: The Chamber's organizational letterhead contains a column running the length of the right side; this column lists the organizational name of every Investor.

Company Listing with Direct Link on our Website: The Investor's logos are displayed under the Investor section of the Chamber's website with direct links to their websites.

Company Listing in eNews: Weekly, the Chamber's sends news and information regarding upcoming Chamber events and programs. All Investors are listed under the level of investment on each issue of eNews.

Membership Directory & Resource Guide: The Investor's organizational logos are printed in full color under the level of investment in the "About the Chamber" section annually.

EVENT DESCRIPTIONS

Juneau Fly-In: This is the Chamber's pinnacle lobbying effort on a state level and is the prime opportunity for business leaders to meet with legislators face to face to outline our priorities. Before leaving Juneau (during the Juneau Fly-In), the Chamber hosts a dinner reception for the entire Interior Delegation and their staff.

Community Partnership Day: This event is an opportunity for community members to show their support for our military friends and neighbors. Visit and work side by side with senior military leadership from Eielson AFB and Ft. Wainwright, on military base/post improvement projects.

School-Business Partnership: This event is a breakfast held to honor all local school-business partnerships.

Leadership Fairbanks: An educational leadership program involving community participation to develop skills and enhance networking abilities.

Clean-Up Day: The Chamber coordinates and organizes a borough-wide collection of trash to make Fairbanks a cleaner place to live, work, and play.

Annual Membership Meeting: This event recognizes members of the community who were nominated for their civic contributions. Outgoing and incoming Board Chair recognition as well as outgoing and incoming Board Members and Committee Chairs.

Military Appreciation Banquet: This event honors military personnel who exemplify the excellence of our Armed Services. Military couples are hosted by civilians in the community for an evening of dinner and an awards ceremony.

Golden Days: This annual event held in July pays tribute to the Pioneer Days of Fairbanks and to honor some of our more colorful historical residents. This event includes the Annual Rubber Duckie Race and the Golden Days Parade, the largest parade in the state!

Small Business Seminars: Throughout the year, the Chamber partners with businesses and organizations to host informative seminars specifically targeted at helping small business members. Investor logos are promoted and listed on all Small Business Seminar promotional materials.

ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE

Outside of the Investor Program, there are additional sponsorship/marketing opportunities that investors can participate in (i.e., table sponsorships at the Annual Meeting, presenting sponsors of Golden Days events, etc.) If you would like more information regarding these opportunities, please refer to the 2010 Sponsorship Opportunities Package or call Lisa Herbert at (907) 374-6706.

SPECIAL THANKS TO OUR 2009 INVESTORS

DIAMOND



PLATINUM



GOLD



SILVER

